



"Your system isn't working!"

— Disgruntled Franchisee

"You're not working our system."

Frustrated Franchisor —

Our programs help your franchisees succeed.

All of them, from high performers to those who struggle —
even owners who refuse to follow the plan.

Powers FranchisEase Programs

We know all the complaints. We solve the issues.

"Your local marketing toolkit doesn't work!"

LeadEase

We bring customers to your franchisees.

"I can't find enough responsible employees!"

Employee Match

We give your franchisees a work force similar to their best employee.

"My new locations don't open strong!"

JumpStart

We give grand openings the boost they need for stores to succeed.

And if you're really tired of rogue franchisees...

Franchisee Finder

We help you find the *right* franchisee prospects for your system.

"Who said what to whom" is no longer an issue. Our fully transparent & trackable **Clear Communication Platform** handles your system's multilayered needs. We make sure everyone knows what they need to know — quickly and with full accountability.

Powers Agency is a franchise growth engine.



We are uniquely structured to serve franchise systems.

Unlike a typical ad agency, we have staff in place to work on everything from system strategy to warming up customer leads to feet-on-the-street field teams.



We ensure unit-level execution of marketing programs.

Franchisors measure operations compliance, not sales/marketing. At any point in time, up to 60% of your system is failing to execute some part of your marketing programs. If they can't or won't implement a plan, we do it for them.



We increase franchisee satisfaction to grow your system.

A dissatisfied franchisee can ruin your reputation with potential new owners. We help franchisees across the revenue spectrum build their businesses and understand the value of the franchisor.



We provide clear, trackable bottom-line results.

If it's not getting results, you'll know it. We can reallocate immediately. Seems like common sense to us. Our clients really appreciate it.