

# LeadEase

## WARM LEAD GENERATION PROGRAM

### DO YOU NEED A LEAD?

- Is your local-area marketing inconsistent?
- Do you have a tool kit for local store marketing that isn't being used?
- Do you have owners that need more customers, but don't particularly like doing sales?

**YOUR FRANCHISEES MAY NOT HAVE THE SKILLS TO EFFECTIVELY SELL THEMSELVES. WE CAN HELP.**

### PROGRAM BENEFITS



**We set the introductory meetings**, so it's easier for owners to convert prospects into paying customers.



**We save owners time** by weeding out those who aren't interested in your offer.

Cold calling is difficult. Digital lead nurturing is time-consuming. Our *LeadEase* warm lead generation program ensures local prospects recognize and welcome your business.



BRANDS WE'VE SERVED WITH LEADEASE...



“This was the best thing Corporate has ever done for my business.”

Mark Cross, *Buffalo Wings & Rings* Franchisee —  
Franklin, Tennessee