

Brand Power

360° ADVERTISING FOR YOUR BRAND

DO YOU NEED BRAND POWER?

- Do you have a fantastic product or service that no one knows about?
- Trying to get your new franchises off the ground?
- Expanding your beloved brand into a completely new market?

WE GET THE WORD OUT ABOUT YOUR AMAZING BRAND.

PROGRAM BENEFITS



We put your message in front of the right people at exactly the right time.



We help you say the things that move customers.



We influence your customers in their daily lives, so they're already thinking about you when it's time to purchase.

It's not enough to have a great product—you have to tell people about it, and it all starts with a message. We can create and craft it for you.



Faced with declining traffic and sales, Penn Station East Coast Subs turned to Powers Agency for Transformational Change. **Our branding, lead generation and local store marketing campaigns drove an 11.7% increase in AUV over 3 years.**